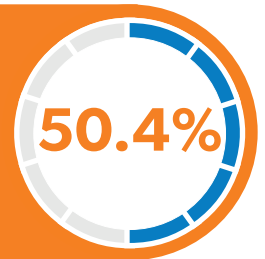




30% of Physicians felt social media is not an appropriate method for recruiting

Only half of docs have been contacted about jobs on social media, (50.4%) and half of those didn't respond



Only 36% of physicians have used social media for job search



Engagement is much higher on the general social media sites (Facebook, LinkedIn) – frequency etc. is much greater than on the physician-specific networks

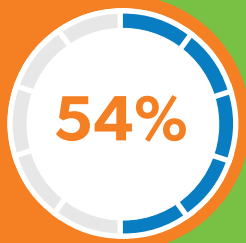


90% of docs use Facebook
70% use it DAILY



70% of docs use LinkedIn

54% of doctors surveyed have not used Doximity in the last year



Less than 5% use Doximity on a weekly basis



1,443 US Physicians Polled - April 2018